



PROFANA



Press, bookings & inquiries

(13) 98165-5567 | [Instagram.com/djprofana](https://www.instagram.com/djprofana) | [SoundCloud.com/djprofana_103](https://www.soundcloud.com/djprofana_103)



ABOUT

DJ PROFANA is a multi-artist who blends music, theater, and cultural production into powerful experiences of identity and celebration. Beginning her journey in 2014, she has built a career that moves seamlessly between clubs, festivals, and cultural projects, bringing to the dancefloor a sound research deeply rooted in Black representation and the energy that connects both urban and peripheral territories.

More than a DJ, Profana is a cultural connector. She has created festivals, artistic productions, and documentaries that affirm art as a tool for transformation and collective power.



WHAT TO EXPECT FROM A DJ PROFANA SET

Consistent music research: highlighting Black artists and weaving dialogues between hip hop, funk, house, afrobeat, and other peripheral sounds.

Dancefloor energy: sets crafted for clubs, festivals, and cultural events, delivering intensity and real connection with the audience.

Expanded artistic experience: her background in theater, festival production, and cultural curation translates into a unique artistic performance.



CAREER & ACHIEVEMENTS

2014–2017: Theater training at Teatro do Kaos and EAC – Wilson Geraldo. Performed in plays (Janelas Solitárias, Ègbè) and produced festivals such as FESTA (Festival Santista de Teatro) and Curta Santos.

2018: Started her DJ career. Joined collectives such as BPS – Black Pvvssy Supremacy and SMHHS – Santos Hip Hop Municipal Week. Created the Open Arte project, taking art and music to underserved communities.

2019–2020: Expanded to São Paulo’s underground scene. Performed at USP and venues across Baixada Santista. Produced SMHHS. Published sets on SoundCloud, now reaching nearly 40,000 plays.

2021–2022: Joined Caixa Preta Collective. Produced rap battles and the Baile da Caixa Preta event featuring artists like Major RD. Played at key underground parties such as Ralachão, Perifa no Toque, and Pankas.

2023: Performed in renowned São Paulo venues – Tokyo, Void, Amata, Casa da Luz, Selva (where she became a resident DJ). Performed alongside artist Afreekassia in selected shows.

2024: Executive producer of SMHHS, supported by FACULT/22. Directed the documentary Santos Hip Hop – The Beats That Changed the City, funded by the Paulo Gustavo Law. Opened for Criolo in Santos.



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HIGHLIGHTS

Resident DJ at Selva (SP).

Nearly 40,000 plays on SoundCloud.

Executive production of projects funded by cultural incentive laws.

Performances on major stages, including opening for Criolo.

Strong presence in São Paulo and Baixada Santista's underground scenes.



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